



## 2010 Census Everybody Counts Poster Contest

Contra Costa County is launching a countywide poster contest for all K-12 students in Contra Costa schools. The goal of the contest is to raise awareness of the importance of the census – that it is **safe, easy and important** – and that everyone must be counted.

Winners will be selected by a panel of judges and will be announced the week of March 15, 2009. There will be winners in each of the following grade categories: K-2; Grades 3-5; Grades 6-8; Grades 9-12.

All posters will be displayed at a *Be Counted* event on March 20 and/or at a county building or library. Winning posters may be blown up and used in the county's census outreach campaign.

Prizes: There will be 3 winners (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place) per grade category and a number of consolation prizes. Prizes include MP3 players, gift certificates, movie tickets and many other cool prizes.

**What:** “*Everybody Counts*” Art Poster Contest

**Who:** Open to all K-12 students in Contra Costa County

**When:** Poster entries are due **March 10, 2010** at your school or may also be submitted to 651 Pine Street, 10<sup>th</sup> floor, Martinez

**Why:** To help promote the 2010 Census in Contra Costa County. Over \$400 billion in federal funding is distributed to communities based on census data. The more accurate our census count, the more money our communities will receive. The poster must convey the message that “*Everybody Counts*”.





### Poster Contest Rules

1. Posters can't exceed the size of 28 inches by 22 inches and can't be smaller than 8 ½ x 11 inches.
2. All posters must portray the Census theme of "Everybody Counts".
3. Posters should be made of crayons, colored pencils, felt markers, paints, or some other related art materials.
4. The following information should be included on the back of each poster:
  - **Student's Name**
  - **School**
  - **Grade Level**
  - **Age**
  - **Brief description of the poster – why it portrays the census theme of "Everybody Counts".**
5. All written messages on the poster should be brief (limit 4 sentences) and in good taste.
6. All copyrights must be observed. (Avoid placing specific brand names or computer-generated art onto the posters.)

***Absolute Deadline: March 10, 2010***





### *Helpful Facts About the Census*

Census is **Easy**! 10 simple questions, takes 10 minutes to complete.

Census is **Safe**! All answers are confidential and protected by law.

Census is **Important** – everybody counts!

Census has been an American tradition since 1790.

It is our civic duty to fill out the Census Questionnaire.

Our communities receive funding as a direct result of census data.

Census counts everybody – all ages, races, gender, ethnic groups.

Census happens once every 10 years.

Census shapes the future of our communities.

Census data determines where to build more schools, roads, hospitals, senior centers, libraries, fire stations. etc.

Everybody Counts! Make a difference in our community.

